
NEWS RELEASE

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HKEx to Launch Basic Market Prices Service

Hong Kong Exchanges and Clearing Limited (HKEx) will provide investors with real-time basic prices from the securities and derivatives markets through a wider range of information vendors which can then offer the data on interactive platforms such as websites and mobile applications when it launches its Basic Market Prices (BMP) Service tomorrow (Friday).

The BMP service providers include information vendors, Exchange Participants or their affiliates, and the six designated website providers which were part of the Free Prices Website Service pilot programme*. Starting on 1 April and in the coming days, they will begin offering the BMP Service through a total of 23 websites and ten mobile applications.

Under the BMP Service, HKEx provides basic information from its securities and derivatives markets to third parties for a flat monthly fee. The information, which will then be made available to investors, includes:

- Nominal price/closing price and last trade price for all securities traded on the Stock Exchange;
- Indicative Equilibrium Price (or IEP) and Indicative Equilibrium Volume (or IEV), which are calculated during the pre-opening trading session, for all securities traded on the Stock Exchange;
- Turnover value and volume of all securities traded on the Stock Exchange; and
- High/low prices of the day of all securities traded on the Stock Exchange.

A corresponding BMP service is also available for the derivatives market.

HKEx has also approved another six BMP service applications from information vendors who plan to launch the BMP service on their websites and other interactive platforms soon.

Exchange Participants, Financial Institutions, Structured Product Issuers and Listed Companies can also offer the BMP Service on their websites through HKEx-licensed information vendors' Third Party Websites or Listed Company Website BMP Services.

With the official launch of the BMP Service, the Free Prices Website Service pilot programme has concluded successfully. It was well received by the market and generated a monthly average of more than 880 million stock quotes through the six designated websites, which is an average of 42 million stock quotes per trading day. The number of page views generated by the six websites reached a monthly average of 612 million. They also drew average daily traffic of 640,000 unique visitors.

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HKEx believes that the BMP Service will further enhance market transparency and raise the profile of the Hong Kong securities and derivatives markets on the Mainland.

** Under the Free Prices Website Service Pilot Programme, six websites (three from Hong Kong and three from Mainland China) have been allowed to provide free real-time basic market prices to the public.*

BMP Service Providers (in alphabetical order)	Service with effect from 1 April 2011 or shortly after on websites listed below
AAStocks.com Limited	www.aastocks.com / Mobile / Others^
Beijing Sohu Internet Information Services Co., Limited	www.sohu.com
Daiwa Capital Markets Hong Kong Limited	www.dcmw.com.hk
ET Net Limited	www.etnet.com.hk www.etnet.com.cn
Finet Holdings Limited #	www.finet.hk
Fortune Software (Beijing) Co., Ltd	www.jrj.com.cn / Mobile
Haitong International Securities Company Limited #	www.htisec.com / Mobile* / Others^
Hang Seng Bank Limited	www.hangseng.com
Hong Kong Economic Journal	www.ejfq.com
ON.CC Limited	www.on.cc / Mobile
Realink Financial Information Limited #	www.iex.hk / www.isurewin.com / Mobile* / Others^
Sina Hong Kong Limited	www.sina.com.cn www.sina.com www.sina.com.hk www.sina.com.tw
Telecom Digital Data Limited #	Mobile* / Others^
Tencent Holding Limited	www.qq.com
Yahoo! Hong Kong Limited #	hk.yahoo.com / hk.finance.yahoo.com / hk.search.yahoo.com / Mobile

Note:

- Information vendors above will provide BMP Service on Securities Market. Those marked with “#” sign will provide BMP Service on both Securities and Derivatives Market.
- ^Other services may include services via terminals, pagers, Interactive Voice Response Services and multimedia devices applications.
- *Signifies a BMP Service Provider which offers more than one mobile application.

Third Party Website BMP Service (in alphabetical order, service provided by HKEx information vendors)	
Credit Suisse (Hong Kong) Limited	www.cswarrants.com
Deutsche Securities Asia Limited	www.dbwarrants.com.hk
Merrill Lynch (Asia Pacific) Limited	www.mlinvest.com.hk
SG Securities (HK) Limited	www.hk.warrants.com
Sing Tao Limited	www.headlinefinance.hk / www.headlinefinance.hk/stock_realtime_quote.php

BMP Service Providers (in alphabetical order)	Services will be provided soon
2GoTrade Limited	www.2goasp.com/go.tools/ / Mobile / Others^
Cnfol Network Technology (FUZHOU) Co., Limited	Mobile / Others^
Infocast Limited	www.infocastFN.com / Mobile
PCCW Media Limited	www.now.com / Mobile / Others^
Quam (HK) Limited	www.quamnet.com
The Hongkong and Shanghai Banking Corporation Limited (“HSBC”)	www.hsbc.com.hk / www.ebanking.hsbc.com.hk / www.stockexpress.hsbc.com.hk / www.warrants.hsbc.com.hk / Mobile / Others^

More details of BMP Service and related Third Party Website and Listed Companies Website BMP Service could be found on HKE_x website under the Data Product section:

<http://www.hkex.com.hk/eng/prod/dataproduct/BMPservice/BMPService.htm>